



GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

AN AUTONOMOUS INSTITUTION

APPROVED BY AICTE | AFFILIATED TO ANNA UNIVERSITY | ACCREDITED BY NAAC
80 FEET ROAD, EDAPALAYAM, ALAMATHI VIA, REDHILLS, CHENNAI - 600052



— GOJAN TO CORPORATE —

VISION

To guide students in making a successful transition from academic life to the corporate world, empowering them with the skills and experiences necessary for long-term career success.

MISSION

To equip students with the tools, resources, and support they need to adapt to a structured work environment, through skill development, internships and networking, ensuring they are well-prepared to excel in their professional careers.

90%

Placement Offers



Placement Rate

12

Lakhs/Annum



Highest Salary Package

6

Lakhs/Annum



Average Salary Package

50⁺

Companies Drive



On Campus Drive

35⁺

Leading Core Companies



Industry Collaboration

70⁺

Recruiters



Annual Recruiter Engagement

LAUNCHING STUDENTS INTO SUCCESSFUL CAREERS THROUGH HOLISTIC EDUCATION, TRAINING AND MENTORSHIP

CAREERS MADE HERE

- High Placement Rate & On Campus Recruitment
- Internships, PPOs & Global Opportunities
- Competitive Salaries & Alumni Network
- Personalized Career Counselling & Career Switch Support
- Soft Skills, Technical Skills & AI Training
- Entrepreneurship Support & Industry Exposure
- Personal Branding Support



GEEP

The Gojan Employability Enhancement Program (GEEP) is a comprehensive training initiative that bridges the gap between academic learning and industry expectations. GEEP, held weekly on Saturdays enhances technical, soft and career skills, preparing engineering students for a seamless transition into the professional world.

GMS

The Gojan Mentoring System uses psychometric testing, DMIT, and personalized counselling to identify students' unique abilities and provide individualized guidance for academic and career success.

CORPORATE VISIT

We build lasting relationships with top companies through regular visits, offering opportunities to engage with industry leaders, explore emerging trends, and see how academic knowledge is applied in real-world settings. These visits bridge the gap between theory and practice, preparing students for future career success.



INDUSTRY LEADER ENGAGEMENT

We invite senior corporate leaders, including HR professionals and CEOs, to interact with students through seminars, Q&A sessions, and networking events, providing practical industry insights.

We organize guest lectures by industry experts, allowing students to engage with leaders, learn about current corporate trends and professional expectations.

GUEST LECTURES

MEMORANDUM OF UNDERSTANDING (MOU)

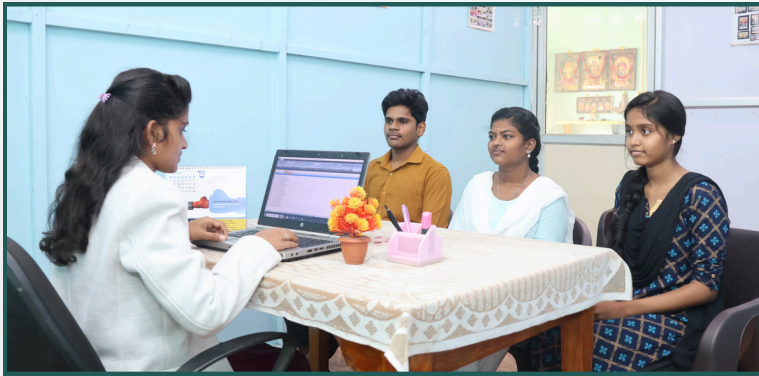
Strategic partnerships and MoUs with corporations offer students access to internships, job placements, and specialized training, boosting their employability.

- **Regular Counselling:** Career advice and personal development for pre-final and final-year students.
- **One-on-One Resume Reviews:** Personalized resume and LinkedIn profile reviews to prepare students for job applications and interviews.

COUNSELLING AND GUIDANCE

INDUSTRIAL VISITS

We provide industrial visits to give students firsthand experience of corporate environments, helping them understand business operations and strategies.



OUR RECRUITERS

CONTACT NO: 7550363470 / 9952035443

Email Id: corporateconnect@gsbt.edu.in

gojan school of business and technology

80 FEET ROAD, EDAPALAYAM, ALAMATHI VIA,
REDHILLS, CHENNAI - 52

www.gsb.edu.in

